

Art Strings Fundraising Raffle

Project Description: Art Strings combines the visual and performing arts for a fundraising raffle. Ambassadors assist in recruiting local visual artists to create individual works of art using violins as their canvas. Ambassadors then bring the collection to concert halls and other venues to display the violins and sell raffle tickets for a chance to win one of these works of art. When displaying the collection outside of concert halls, Art Strings Ambassadors also act as marketing representatives to help promote the NJSO.

Project Objectives: To raise money to benefit the NJSO and its programs and forge relationships with members of the visual arts community.

NJSO Strategic Objectives You Will Be Supporting:

- Increase contributed income.
- Build public awareness and recognition of the NJSO.
- Develop opportunities to utilize volunteers' skills, knowledge and efforts.

Ambassador Tasks/Activities:

- Set up the display.
- Staff the table one hour before the concert and during intermission to sell raffle tickets and promote the NJSO.
- Dismantle the display either after intermission or at the end of the concert.
- Use your connections to locate and secure additional display venues such as art galleries, offices, clubs, special events, etc.

Ambassador Qualifications: Seeking Ambassadors who are friendly; enthusiastic; outgoing; customer service-oriented; able to stand or sit for a one-hour shift; comfortable working in a busy environment, talking with people to draw them to the display and handling payments; able to carry items weighing five to ten pounds; and possesses general knowledge of the NJSO (training will be provided). This is a great project for someone with experience in sales.

Project Timeframe: The violin collection is displayed at NJSO concerts and other selected venues throughout New Jersey during the regular concert season. The drawing is held at the end of the season in May or June.

Length of Commitment: Eight-month concert season (20 weeks) with flexible scheduling. We ask that you volunteer to display the violins and sell raffle tickets at least three times during the season.

Estimated Hours: Concert display duty – Three hours per concert
Other display duty – Three to five hours, depending on the location
Total minimum is 9 hours per season.

Scheduling: at discretion of volunteer at specified times

You will have an opportunity to choose from more than 20 display dates to find opportunities that match your availability. Our goal is to have four to five Ambassadors at each display date.

Worksite: Display opportunities are currently available in the following locations. A list of available performances dates will be distributed each season:

<u>Location</u>	<u>Venue</u>	<u>Day(s)</u>	<u>Time</u>
Newark	NJPAC	Friday	6:45 PM to 10:00 PM
		Saturday	6:45 PM to 10:00 PM
		Sunday	1:45 PM to 5:00 PM
New Brunswick	State Theatre	Sunday	1:45 PM to 5:00 PM

Training required: A brief training session (approximately 15 minutes) will be held immediately prior to your first display duty.

Benefits:

- Enjoy a fun evening with fellow Ambassadors.
- Receive a complimentary ticket to performances at which you will be working.
- Receive an invitation to the Art Strings Kick-Off Reception at an NJSO concert . This is an opportunity to meet the artists who create this year's violins, other Ambassadors and several NJSO musicians.

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